



FY 2011 Labor HHS Appropriations Bill

Centers for Disease Control & Prevention: Big Cities

| Agency | Center | Program | 2010 | 2011 President | TFAH Recommendation |
|---------------|-------------------------------------------------------------------|----------------|-------------|-----------------------|----------------------------|
| CDC | National Center for Chronic Disease Prevention & Health Promotion | Big Cities | 0 | \$20,000,000 | \$20,000,000 |

Background: The American Recovery and Reinvestment Act (ARRA) provided \$650 million for evidence-based clinical and community-based prevention and wellness strategies that deliver specific, measurable health outcomes. HHS is using these funds to implement the Communities Putting Prevention to Work Initiative, which will expand the use of evidence-based strategies and programs, mobilize local resources, and strengthen the capacity of states. The program emphasizes policy and environmental change focused on increasing levels of physical activity, improving nutrition, decreasing obesity rates, and decreasing smoking prevalence, teen smoking initiation, and exposure to second-hand smoke. This investment will provide an important down payment on improving health in the U.S. The Big Cities Initiative proposed in the President’s FY 2011 budget is a logical next step that can build off of the ARRA investment and reach a large population.

Description of Big Cities: The \$20 million proposed for the new Big Cities Initiative would enable CDC to fund up to 10 of the largest cities in the U.S. to implement evidence-based programs using proven policy, environmental, and systems change strategies to address three public health priorities: tobacco prevention and control; obesity prevention and control (through improved nutrition and physical activity); and chronic disease detection and management. This type of focused investment in a limited set of large cities will reach large populations, since cities have the regulatory authority and ability to make policy and environmental changes that affect many people. The goal of the program is to reduce rates of morbidity, disability, and premature mortality due to chronic diseases in these cities. Funded Big Cities will be provided with a variety of evidence-based actions and strategies to help them reduce these risk factors that lead to chronic disease.

Recommendation: Provide \$20 million for the Big Cities Initiative, as requested in the President’s FY 2011 budget proposal.